

**2020 EXPLORER
PRICE LIST
(PRICE LEVEL CODE 015)**

MODEL		SERIES CODE	BASE VEHICLE PRICE	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
Base	FWD	K7B	Base RWD	\$ 31,782	\$ 32,765
	4WD	K8B	Base 4WD	33,722	34,765
XLT	FWD	K7D	XLT RWD	35,208	36,675
	4WD	K8D	XLT 4WD	37,128	38,675
Limited	FWD	K7F	Limited RWD	46,205	48,130
	4WD	K8F	Limited 4WD	48,125	50,130
Limited HEV	FWD	K7F	Limited HEV RWD (310A)	50,188	52,280
	4WD	K8F	Limited HEV 4WD (310A)	52,296	54,475
Sport	4WD	K8G	ST 4WD	52,550	54,740
Platinum	4WD	K8H	Platinum 4WD	55,921	58,250
		—	Destination and Delivery	1,095	1,095

TRIM SERIES	DRIVE	PKG. CODE	PREFERRED EQUIPMENT PACKAGES	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
XLT		202A	Equipment Group 202A Equipment Group 202A Discount Equipment Group 202A Net	\$ 4,831 (940) 3,891	\$ 5,140 (1,000) 4,140

MODEL		OPTION CODE	TIRES	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
XLT		649	20 in Polished Aluminum Wheels (req 202A)	\$ 1,217	\$ 1,295
Limited		64U	20 in Hand Polished Aluminum Wheels	559	595
ST/Platinum		64Z	21 in Premium Aluminum Wheel	559	595
Limited/ST		TFS	20 in Self Sealing Tire	183	195

	OPTION CODE	OTHER OPTIONS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	52T	Trailer Tow Pkg - Class III (XLT, Limited)	\$ 667	\$ 710
	439	Dual-Panel Moonroof (XLT - req 202A; Limited; Sport)	1,593	1,695
	65W	Cold Weather Pkg (XLT)	672	715
	17U	2nd Row Bench	465	495
	68T	Track Package	1,499	1,595
	68S	Street Package	935	995
	65P	Premium Tech Package	935	995
	65S	CoPilot360 Assist+ (req. 202A)	747	795
	153	License Plate Bracket	N/C	N/C
	16N	All-Weather Floor Mats	113	120
	50S	DVD Headrests (XLT, Limited, Sport, Platinum)	1,875	1,995
	41H	Engine Block Heater	85	90
	PD4	Lucid Red Metallic Tinted Clearcoat	371	395
PB6	Rich Copper Metallic Tinted Clearcoat	371	395	
PAZ	Star White Metallic Tri-Coat	559	595	

	OPTION CODE	FLEET OPTIONS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	942	Daytime Running Lamps (Fleet Only)	\$ 42	\$ 45

	OPTION CODE	FACTORY INVOICED ACCESSORIES	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	85W	Rear Cargo Well Protector	\$ 94	\$ 100
	60W	Wheel Lock Kit (XLT, Limited, Sport, Platinum)	70	75
	50N	Roof Rack Crossbars	306	325
	60X	Smokers Kit with Element	85	90
	50M	Splash Guards	193	205